

## For Immediate Release



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## MEMPHIS BOTANIC GARDEN JOINS IN GABBY'S DOLLHOUSE FAIRYLANDIA TOUR TO CELEBRATE OUTDOOR IMAGINATION

### *Botanic garden offerings presented by DreamWorks Animation and KidsGardening*

Memphis, TN, April 2, 2026—Today **Memphis Botanic Garden** announces their participation in Gabby's Dollhouse Fairylandia Tour on **April 18 and 19, 2026**, in collaboration with DreamWorks Animation and KidsGardening. With a mission to help young minds grow and inspire natural curiosity, Gabby's Dollhouse Fairylandia Tour is a three-month program intertwining the new Fairylandia setting featured in the Netflix series with the hands-on enrichment of botanical gardens across the country. Participating gardens will incorporate Gabby and friends, in varying ways by location, into their respective programming and spaces as they plant a love for learning. Gabby is stepping out of her dollhouse, and into the great outdoors of Memphis!

**Memphis Botanic Garden** will host a Meet & Greet with the Gabby costume character — in her all-new, Fairylandia-themed attire — on **April 18 and 19, 2026**. Children and families are invited to participate by reserving tickets in advance at [membg.org/events/Gabby](https://membg.org/events/Gabby) beginning April 6, 2026.

"Gardening and imaginative play are powerful tools for helping young children build confidence, curiosity, and connection," says Em Shipman, KidsGardening's Executive Director. "Through our partnership with DreamWorks and Gabby's Dollhouse, we're bringing those worlds together in a way that feels joyful and accessible for families. When children plant a seed after meeting a character they love, that moment becomes more than an activity. It becomes a memory, and often the beginning of a lifelong relationship with nature."

In addition to the costume character Meet & Greet, **Memphis Botanic Garden** will also present *Gabby's Dollhouse* themed activities including a Kitty Fairy headband craft, a terrarium craft, and a scavenger hunt. Activities will be happening on April 18 and 19, 2026, from 10 am-5 pm. Each child participating in the Meet & Greet will be gifted an activity booklet including temporary tattoos, watercolor sheet, and button to commemorate their visit. Please visit [membg.org/events/Gabby](https://membg.org/events/Gabby) for more information as capacity is limited.

Media passes and interviews are available upon request.

For a list of all participating locations and more information about Gabby's Dollhouse, please visit [GabbysDollhouse.com](https://GabbysDollhouse.com).

### Follow *Gabby's Dollhouse*!

- Instagram: <https://www.instagram.com/gabbysdollhouse/>
- Twitter: <https://twitter.com/gabbysdollhouse>
- Facebook: <https://www.facebook.com/gabbysdollhouse/>
- Website: <https://www.gabbysdollhouse.com>

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#### **DREAMWORKS ANIMATION'S GABBY'S DOLLHOUSE**

*Since the debut of DreamWorks Animation's hit series Gabby's Dollhouse, kids around the world have been having one big sprinkle party with Gabby and her friends. Created by celebrated storytellers Traci Paige Johnson and Jennifer Twomey and now streaming on Netflix, Gabby's Dollhouse is a mixed media preschool series that unboxes a surprise before jumping into a fantastical animated world full of adorable cat characters that live inside Gabby's dollhouse. Rooted in growth mindset, Gabby's activity-based episodes encourage flexible thinking and learning from your mistakes. The show has charted as a top 10 TV series in 63 countries on Netflix and has become a top preschool brand across the globe, inspiring an award-winning toy line, publishing, home, apparel, and more, as well as original music, a top-rated app and a growing YouTube channel visited by millions of fans weekly. Gabby's Dollhouse continues to expand through Universal Destinations & Experiences theme parks, global fan experiences, live events and much more, including Gabby's Dollhouse: The Movie now available on Peacock. Any adventure can unfold when we play in Gabby's Dollhouse!*

#### **ABOUT KIDSGARDENING**

*KidsGardening is a national nonprofit dedicated to ensuring every child has the opportunity to play, learn, and grow through gardening. Since 1982, we've supported educators and caregivers with grants, curriculum, and hands-on training that bring joyful, nature-based learning to more than 2.7 million children each year.*

*Through our partnership with DreamWorks Animation's Gabby's Dollhouse Fairlandia Tour, we're bringing that joy directly to families and public gardens nationwide. By pairing beloved characters with real-world planting experiences, we spark curiosity, creativity, and confidence in young children while expanding access to playful, inclusive garden learning across communities in all 50 states.*

#### **ABOUT MEMPHIS BOTANIC GARDEN**

*The Memphis Botanic Garden is a not-for-profit 501(c) (3) organization dedicated to being an exemplary center for horticulture and environmental enrichment. Serving over 40,000 school-aged children annually, and hosting 260,000 visitors each year, Memphis Botanic Garden strives to enhance lives by connecting people with nature, increasing awareness and appreciation of our environment.*