

**For Immediate Release - February 11, 2026**



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## **Memphis Botanic Garden Unveils Full Spring Programming Lineup for *BLOOM: A Million Shades of Spring***

Memphis, TN, February 11, 2026 —With spring on the horizon and nearly one million blooms preparing to burst across the Garden, Memphis Botanic Garden has announced a full slate of public programming tied to **BLOOM: A Million Shades of Spring**, its season-long spring exhibition running March through May 2026.

From weekly family-friendly days and after-hours evenings among the tulips to garden parties, plant workshops, tours, and hands-on classes, BLOOM programming invites visitors to experience spring in motion, returning often, staying longer, and discovering something new with each visit.

“BLOOM was designed to be a living, evolving experience,” says **Gina Harris, Director of Audience Engagement**. “Our spring programming gives people countless ways to engage with the Garden, whether that’s strolling the bloom lined paths, learning how to prune roses, sipping cocktails at twilight, or watching their kids fall in love with nature for the first time.”

### **BLOOM Saturdays: A Weekly Spring Tradition**

**Every Saturday | March–May 2026 | 10 am–4 pm**

Free with Garden admission | No reservation required | Canceled if raining

At the heart of the season is BLOOM Saturdays, a weekly, all-ages celebration that transforms each Saturday into a make-a-day-of-it Garden experience. Themed programming blends children’s activities, food trucks, a full bar, and live performances (most scheduled at 11 am and 1 pm) all set against peak seasonal blooms.

Each Saturday offers something different, from cultural celebrations and live music to storytelling, dance, and special guest appearances. Guests are encouraged to come for an hour or stay all day—no two Saturdays are ever the same.

March highlights include Japanese-inspired children’s programming, tea traditions, the Garden’s signature Cherry Blossom Picnic with taiko drumming and candy sculpting, and guided Japanese Garden tours. April and May bring symphony performances, ballet and dance, storybook characters, pet-friendly days, and outdoor games.

### **After-Hours & Elevated Experiences (21+)**

**Sips of Spring (21+) | March 22, 2026 | 1–3 pm**

A hands-on mixology workshop led by Hunter Coleman, celebrating floral flavors and garden-inspired cocktails. Each ticket includes ingredients for three cocktails and a take-home recipe guide.

\$50 Members / \$60 Non-Members

**Tulips at Twilight (21+) | April 3, 2026 | 6–8 pm**

A signature evening experience inviting guests to stroll among the tulips at sunset, followed by a performance from a live string quartet paired with a mesmerizing light installation by Infinity Stairs. Tickets include a welcome cocktail and one glass of wine or beer, with elevated bites available for purchase.

\$55 Members / \$65 Non-Members

*Made possible by Reynolds, Bone & Griesbeck.*

**Sip & Stroll (21+) | First Thursday of the Month, April–October | 6–8 pm**

Monthly, after-hours walking tours through specialty gardens paired with themed cocktails or mocktails—ranging from tulip curation and Southern spring blooms to tropical plants and a Halloween-themed Herb Garden finale.

\$30 Members / \$35 Non-Members

**Flower Happy Hour (21+) | April 16, May 21, June 18, August 20, September 10, 2026 | 6-8 pm**

Back by popular demand, these flower arranging workshops are led by some of Memphis' favorite florists. Each florist focuses on a different theme, so attendees will have a different experience each time.

\$45 Members / \$55 Members

**Garden Parties, Tours & Seasonal Favorites**

**Spring Tram Tours | Wednesdays–Saturdays | March 4–June 27 | 10 am–2 pm**

Twenty-minute guided tours highlighting cherry blossoms, tulips, and Southern spring blooms.

Free with Garden admission.

*Thank you to the Durham Foundation and Town Village.*

**Food Truck Garden Parties | April 8, May 13, June 10, September 9, October 14, 2026 | 5-8 pm**

Select evenings April–October featuring live music, lawn games, food trucks, a full bar, and dog-friendly vibes.

Free with Garden admission.

**Petals & Parasols | May 3, 2026 | 1–5 pm**

A Regency-inspired afternoon garden party featuring floral fashion installations, styled tablescape by local garden clubs, live music, hands-on children's activities, and visitor voting for favorite designs.

Free with Garden admission.

**Petals & Parasols Rose of the Ball VIP Experience (21+) | May 3, 2026 | 1–5 pm**

An elevated add-on to Petals & Parasols, four cocktails or mocktails, small bites, a botanical keepsake, and reserved seating.

\$55 Members / \$65 Non-Members.

## Learn, Plant & Grow

### **Sunday Garden Club | Select Sundays, March–August | 1–3 pm**

A relaxed, come-as-you-are gardening series covering pruning, planting, roses, pollinators, heat-hardy gardens, and tree identification.

### **Plant Parties (21+) | Select Evenings, March–October | 6–8 pm**

Hands-on, creative plant workshops including kokedama, terrariums, painted pots, edible baskets, and seasonal planters.

\$45 Members / \$55 Non-Members.

### **Spring Plant Sale | April 15–18, 2026**

The Garden's beloved annual sale returns with a 21+ preview party, member-only hours, and a wide selection of plants—from natives and pollinator favorites to houseplants and edibles. The sale features expert advice from the Garden's horticulturists throughout the event.

**BLOOM: A Million Shades of Spring** is made possible by Education Sponsor Speer Charitable Trust, Exhibit Sponsors First Horizon Foundation, Pinnacle Financial Partners, and Raymond James, Sit a Spell Sponsors Diane & Walt Chambliss, Janet Misner, The Papasan Family, and Kimery Wealth Management, Bloom Ambassador Sponsors The Little Garden Club of Memphis, Semmes Murphey, Kim & Johnny Pitts, Maggie & Milton Lovell, Event Sponsor Reynolds Bone & Griesbeck, Media Sponsor WKNO, and Tulip Terrace Sponsors Tracy & Lee Crump, Abby & Findley Frazer, Brian Kissinger & Todd McCandless, Kim MacQueen, Sally & Chris Nিকেle, Signet, Inc., Barbara Simpson, Julia Smith, and Oma Strickland.

## Plan Your Visit

- **BLOOM: A Million Shades of Spring**
- **March–May 2026**
- Memphis Botanic Garden; 750 Cherry Road, Memphis, TN 38117
- Details: [membg.org/bloom](https://membg.org/bloom)

Media passes and interviews are available upon request.

Media Kit: <https://membg.box.com/s/bv3bs9ibh6u66iageu2n5ss1g9j2ujbl>

## About Memphis Botanic Garden

*The Memphis Botanic Garden is a not-for-profit 501(c) (3) organization dedicated to being an exemplary center for horticulture and environmental enrichment. Serving over 40,000 school-aged children annually, and hosting 260,000 visitors each year, Memphis Botanic Garden strives to enhance lives by connecting people with nature, increasing awareness and appreciation of our environment.*

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