

## For Immediate Release

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## Celebrate Spring Among the Cherry Blossoms at the Garden on March 22

Memphis, TN – Memphis Botanic Garden (MBG) is pleased to announce the much anticipated annual Cherry Blossom Picnic will take place on March 22 from 10 am-4 pm this year. This beloved event encourages attendees to celebrate spring among the *sakura* (cherry blossoms) in MBG’s Japanese Garden with local food trucks, guided tours of the Japanese Garden, and traditional Japanese crafts and games—all among the beautiful backdrop of blooming cherry trees at the Garden.

“The return of cherry blossoms is always a magical moment, marking the arrival of spring,” said Gina Harris, Director of Education & Events. “Welcoming the season with the Cherry Blossom Picnic has become a cherished tradition at the Garden. With the iconic red bridge framed by delicate pink blooms, it’s the perfect setting to gather, celebrate, and embrace the beauty of spring.”

Attendees can enjoy family-friendly activities including learning *shodo* name writing and origami, performances, and family-friendly tea ceremony demonstrations. Don’t miss guided tours of the Japanese Garden with Robin Howell, MBG’s Curator of the Japanese and Asian Gardens, which will highlight features both traditional and new. Plus Sushi Jimmy, Rice Burner, Soi Number 9, Pok Cha's Egg Rolls, Sekisui, and Wagashi Japanese Bakery will be on-site for a picnic lunch. A signature cocktail and other spring spirits we’ll be available from our cash bar.

The Cherry Blossom Picnic is the perfect way to celebrate spring with learning opportunities, hands-on activities, and more. The event is free with Garden admission. No reservations are required.

A special thank you to the University of Memphis Japanese Culture Club and Stax Music Academy 901 Taiko.

### About Memphis Botanic Garden

*The Memphis Botanic Garden is a not-for-profit 501(c) (3) organization dedicated to being an exemplary center for horticulture and environmental enrichment. Serving over 40,000 school-aged children annually, and hosting 260,000 visitors each year, Memphis Botanic Garden strives to enhance lives by connecting people with nature, increasing awareness and appreciation of our environment.*

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