# For Immediate Release

October 2, 2024



#### Media Contacts:

Olivia Wall | Director of Marketing & Communications | 901-636-4120 | olivia.wall@membg.org Jeff Hulett | Jeff Hulett PR | 901-859-9430 | jeff@jeffhulettpr.com



# Oh What Fun! Holiday Wonders at the Garden Returns in 2024 with Seasonal Delights for Everyone

Holiday Wonders at the Garden is presented by Memphis Light, Gas & Water

Memphis, TN - The Memphis Botanic Garden (MBG) is pleased to announce details and dates for its annual *Holiday Wonders at the Garden* seasonal light exhibition, presented by Memphis Light, Gas, and Water (MLGW), which begins the Friday after Thanksgiving, November 29, and runs select evenings through December 28.

Holiday Wonders at the Garden will run 5-8:30 pm (last entry 7:30 pm) on November 29-30, December 6-8, 12-23, and 26-28 in 2024. The event caters to families, couples, and groups for an unforgettable outdoor holiday experience and features themed evenings, a central location, free parking, timed entry, and outdoor fun.

"Holiday Wonders at the Garden is a cherished tradition for families across the Mid-South. We're thrilled to welcome you back to this beloved family event with even more holiday fun than ever!" said Gina Harris, Director of Education & Events. "This year, our enchanting new Youth Education and Tropical Plant House will sparkle with a dazzling light show, perfectly complementing the cozy beauty of the Under the Stars Lounge, and kids and families will delight in our expanded stomp lights area, where joy and laughter light up the night! Don't miss our festive Jingle Jammies Nights with local musician Andrew Best that will get everyone in the spirit. And after the holidays, come back for even more merriment at Afterglow, where fire pits will beckon for delightful s'mores and cozy fireside fun."

The 20-night run includes everyone's favorite nights, including the dog friendly Paw-liday Wonders evenings and Santa Sundays with the big guy himself, plus a new 901 Night!

- Opening Night with Santa November 29: Kick off your holiday season at the opening night of Holiday Wonders at the Garden! Santa will be offering season's greetings in Northern Lights.
- Snow Queens December 6 & 16: Wear your best tiara or crown and come twirl under the Magic Snowfall and meet Elsa and Anna!

- Jingle Jammies December 7 & 17: Join us in your best jammies for a fun and festive evening among the lights. Plus rock around the Christmas tree with Andrew Best and enjoy a holiday storytime at 6 and 7 pm.
- Santa Sundays December 8, 15, & 22: Santa will be offering season's greetings in Northern Lights, an area with a magical glow and festive cheer. Stop by and make sure you're on the nice list!
- Paw-liday Wonders December 12: May your holidays be furry and bright! Explore Holiday Wonders at the Garden with your favorite fur baby for our special pet-friendly night. Plus Santa will be on-site to check & make sure your pup is on the nice list.
- **901 Night December 18:** Celebrate our winter 901-derland in the heart of Memphis. We've invited some special friends including characters from Playhouse on the Square's *Wizard of Oz*.
- Let It Glow December 19: Let it glow! Let it glow! Let it glow! Come shine among the Wonders on this special night. Wear your best light-up gear, glow sticks, and light wands, and join us for an extra bright night at the Garden! Plus don't miss Grind City Hoop Troupe.
- **Ugly Sweater Night December 20:** December 20 is National Ugly Sweater Day! Wear your ugliest holiday sweater for this fun & festive Friday night
- Holiday After Glow December 26-28: Have a little s'more fun this season on these special post-Christmas nights! Cozy up to firepits, enjoy a seasonal sip, and roast marshmallows as we count down to the new year.

This unique and expansive outdoor holiday exhibition is a delight for all ages to experience the magic of the season. Perfect for a date night or a family outing, attendees can enjoy signature cocktails and other libations, including hot chocolate and apple cider, while exploring. Guests can savor the warmth of a fire table while basking in the glow of our Youth Education and Tropical Plant House in the Under the Stars Outdoor Lounge, then journey into Snowy Nights in My Big Backyard to twirl beneath falling snow and explore the majesty of Playhouse Lane after dark. Stop by Merry Memories to snap Insta-worthy holiday themed selfies at multiple photo-ops. Delight in sips & snacks in Yuletide Yard and light up your night in our expanded interactive area, Reindeer Games. Plus don't miss the majesty of Northern Lights. Holiday Wonders at the Garden is a can't miss holiday experience designed to bring holiday cheer!

Weeknight pricing (Mondays-Thursdays), if purchased in advance, is \$12 for MBG Members (limit six per membership) and \$15 for non-members. All same day weeknight tickets are \$17. Weekend pricing (Fridays-Sundays), if purchased in advance, is \$15 for MBG Members and \$17 for non-members. All same day weekend tickets are \$20. Limit of six discounted tickets per membership. Children under two are free.

### Tickets go on sale November 1 at 10 am Central Time.

Please visit membg.org/wonders for more information.

All proceeds directly support the Memphis Botanic Garden.

Holiday Wonders at the Garden is presented by Memphis Light, Gas & Water with support from Legacy Sponsor Bank of America, Adams Keegan, A-Z Office Resource/Yuletide Office Solutions, WMC, Thompson Machinery, Forever Ready, River City Lifestyle, 104.5 The River/99.7 The Wolf, and WKNO.

# **About Memphis Botanic Garden**

The Memphis Botanic Garden is a not-for-profit 501(c) (3) organization dedicated to being an exemplary center for horticulture and environmental enrichment. Serving over 40,000 school-aged children annually, and hosting 260,000 visitors each year, Memphis Botanic Garden strives to enhance lives by connecting people with nature, increasing awareness and appreciation of our environment.