For Immediate Release

September 12, 2024



Media Contacts:

Olivia Wall | Director of Marketing & Communications | 901-636-4120 | olivia.wall@membg.org

Jeff Hulett | Jeff Hulett PR | 901-859-9430 | jeff@jeffhulettpr.com



Delight in Not-So-Spooky Halloween Fun at the Garden this October 19

Memphis, TN – Memphis Botanic Garden (MBG) is pleased to announce Halloween Hike at the Garden will return on October 19 from 9:30 am-2 pm. This not-so-spooky celebration features hair-raising fun throughout the Memphis Boo-tanic Garden.

Halloween Hike is a safe, daytime alternative to traditional door-to-door trick or treating with stops for treats, hands-on activities, learning opportunities, and more. Thanks to Cazateatro Bilingual Theatre Group, DeMolay Tennessee, Ducks Unlimited, Girl Scouts Heart of the South, Humane Society of Memphis and Shelby County, International Order of Rainbow Girls, Komics 4 Kids, Memphis Zoo, The Memphis Museum of Science & History, Nonconnah Creek Conservancy, Pinecrest, Playhouse on the Square, Tennis Memphis, TN Voices, and Wild Ones Mid-South Chapter.

Attendees are encouraged to come in costume, bring their favorite trick-or-treating pail or bag and hang out with friendly Halloween characters, such as Professor Fang, Princess Sassafras, and special guests from Playhouse on the Square's production of *Wizard of Oz*, as they say hello along the way. Plus don't miss family friendly live music by Andrew Best and food trucks Just Wraps, Fry Guys, Donut NV, and more will be on-site for a picnic lunch.

"Halloween Hike has become a cherished tradition for families across the Mid-South. This beloved event invites families to explore the Garden's enchanting trails while engaging in nature-themed fun and activities," said Gina Harris, Director of Education & Events. "From dissecting owl pellets with 'Indiana Bones' to connecting with community partners offering treats, there's something for everyone. And all this takes place amid the stunning beauty of Memphis' autumnal splendor across our 96 acres!"

It is the perfect family-friendly way to celebrate Halloween with the little ones in the great outdoors. New this year, the Garden has introduced timed entry for Halloween Hike. When purchasing tickets select an entry time; the last entry time slot is 12:30-1 pm. Advanced registration is strongly recommended. Entry times will sell out. Once inside the Garden, attendees can stay until closing.

Advance tickets are \$10 for MBG Members and \$15 for Non-Members. Same day tickets (if still available) are \$18. Admission is free for children 2 and under. Tickets are on sale now. Visit membg.org/events/halloween-hike-2024 for more information or to purchase tickets.

About Memphis Botanic Garden

The Memphis Botanic Garden is a not-for-profit 501(c) (3) organization dedicated to being an exemplary center for horticulture and environmental enrichment. Serving over 40,000 school-aged children annually, and hosting 260,000 visitors each year, Memphis Botanic Garden strives to enhance lives by connecting people with nature, increasing awareness and appreciation of our environment.

###