



PARADE OF COLOR

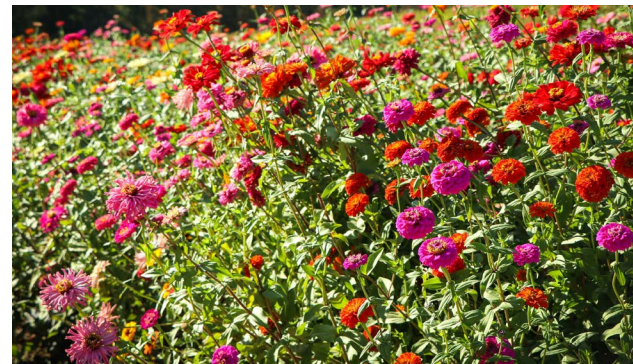
AT THE GARDEN | 2024 SPRING APPEAL



COLOR SEASON AT THE GARDEN IS COMING THIS JUNE!

Visitors can enjoy undulating bursts of blooms as they stroll alongside the largest curated color display in Memphis just steps from the Garden's Visitors Center. From June to November, these colorful beds will offer a sensational show of beauty in the heart of Memphis.

Bursting with color, *Parade of Color at the Garden* introduces a new & different experience for our visitors to encounter nature. Large scale botanical displays are considered a gold standard of botanic gardens, and we are overjoyed to share this inaugural seasonal offering with you in 2024. Beyond the aesthetic enhancement, many of the plant selections are beneficial to pollinators, and we anticipate the thriving beds buzzing with bee & butterfly activity.



This new seasonal display also offers the opportunity to support the Garden & its efforts to serve the community. Sponsor a portion of our new color beds with a donation today!

Parade of Color at the Garden dedication donations will be recognized with a plaque placed on approximately ten square feet of blossoms for the duration of this year's color season (June through November). Memorials and honorariums are welcome, and both the designee and donor will be listed on the plaque. These dedication donations are \$400 for MBG Members and \$500 for Non-Members.

Donations in any amount are generously appreciated, and your donation to the 2024 Spring Appeal is tax deductible.





I/WE WOULD LIKE TO SUPPORT THE MEMPHIS BOTANIC GARDEN WITH A GIFT TO THE 2024 SPRING APPEAL:

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____



PLEASE ACCEPT MY GIFT IN THE AMOUNT OF:

- \$400 MBG Member Parade of Color at the Garden Dedication Donation
- \$500 MBG Non-Member Parade of Color at the Garden Dedication Donation
- \$_____ to Support Horticultural Displays and Other Garden Efforts

Parade of Color at the Garden Dedication Donation Wording:

- A plaque will be placed on approximately ten square feet of the bed marking your dedication.
- Limit 25 characters and spaces, per line.
- One form per dedication.

Dedication for:

- In Memory of (Deceased): _____
- In Honor of (Living): _____

Dedication from:

Given by: _____

Please send an acknowledgment of this gift to:

Recipient Name(s): _____

Address: _____

City, State, Zip: _____

Method of Payment:

- Check payable to Memphis Botanic Garden
 - Credit Card
- Credit Card # _____
 Exp. Date: _____ CVV# _____



Please complete your donation online at membg.org/parade-of-color or mail your completed form using the enclosed envelope.

For questions or more information reach out to Mary Helen Butler, Assistant Executive Director, at 901-636-4116 or maryhelen.butler@membg.org